UNIT CODE MBA 815

UNIT NAME: BUSINESS ETHICS

**QUESTION ONE**

CASE STUDY: WHAT W O U L D Y O U D O?

Which Corporate Culture Do You Value?

Imagine that upon graduation you have the good fortune to be offered two job opportunities. The first is with a corporation known to cultivate a hard-nosed, no-nonsense business culture in which keeping long hours and working intensely are highly valued. At the end of each year, the company donates to numerous social and environmental causes. The second job opportunity is with a non-profit recognized for a very different culture based on its compassionate approach to employee work-life balance. It also offers the chance to pursue your own professional interests or volunteerism during a portion of every work day. The first job offer pays 20 percent more per year.

**QUESTION ONE**

**REQUIRED:**

1. Explain the opportunities you would pursue (4 marks)
2. Explain the importance of salary in the case (4 Marks)
3. Describe the point at which higher salary may override the non-monetary benefit of the lower paid (4 Marks)
4. Discuss the relevance of ethical philosophies to business ethics (8 Marks)

**QUESTION TWO**

1. As a newly appointed human resource officer in Garissa University, you have been tasked to introduce ethical code of conduct:
2. Describe the basis of introducing the ethical codes (6 Marks)
3. Explain how you will implement the codes of ethics in the university (6 Marks)
4. Critic the functionality of ethical values on an organization like Garissa University (8 Marks)

**QUESTION THREE**

1. Explain how an organisation can be socially responsible towards its shareholders (6 Marks)
2. Analyse various obligations of an organisation toward government as a stakeholder (6 Marks)
3. Discuss major factors that influence business ethics in an organisation (8 Marks)

**QUESTION FOUR**

1. Describe the concept of corporate governance and outline its features (6 Marks)
2. Outline any six essential elements of a good corporate governance system (6 Marks)
3. Critically analyze the role of corporate governance in a newly established entity (8 Marks)

**QUESTION FIVE**

1. With relevant examples, analyse the relevance of business ethics in various functional areas of an organisation ( 6 Marks)
2. Explain the concept of whistle blowing pointing out five kinds of actions that should be reported (6 Marks)
3. Discuss the role of the Government in enforcing corporate codes in different forms of organisations (8 Mars)