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**GARISSA UNIVERSITY**

**UNIVERSITY EXAMINATION 2017/2018 ACADEMIC YEAR FOUR**

**THIRD SEMESTER EXAMINATION**

**SCHOOL OF BUSINESS AND ECONOMICS**

**FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT**

**COURSE CODE: BBM 449**

**COURSE TITLE: EMERGING ISSUES IN PURCHASING AND SUPPLIES**

**EXAMINATION DURATION: 3 HOURS**

**DATE: 06/08/18 TIME: 2.00-5.00 PM**

**INSTRUCTION TO CANDIDATES**

* **The examination has SIX (6) questions**
* **Question ONE (1) is COMPULSORY**
* **Choose any other THREE (3) questions from the remaining FIVE (5) questions**
* **Use sketch diagrams to illustrate your answer whenever necessary**
* **Do not carry mobile phones or any other written materials in examination room**
* **Do not write on this paper**

**This paper consists of TWO (2) printed pages *please turn over***

**QUESTION ONE (COMPULSORY)**

1. Hamza manufacturing company is located in the Northern region of Kenya. The company strives to embrace green purchasing in procuring goods and services from the market. The management believes that this strategy would help in adding competitive advantage to the company. Critically evaluate the bottlenecks the company would encounter while embracing this strategy **[10 marks]**
2. Critically examine the principles that guide buyers and sellers involved in supply chain management, as spelt out in the Chartered Institute of Purchasing and Supplies (CIPS) [**5 marks]**
3. Explain the factors that would hinder effective implementation of supplier diversity and suggest measures that can be instituted by a company’s management to ensure the success execution of this strategy. **[10 marks]**

**QUESTION TWO**

1. What is the significance of product lifecycle management to companies adopting modern supply chain activities? **[3 marks]**
2. State and explain how modern trends in globalization have impacted on supply chain management processes in the market. **[12 marks]**

**QUESTION THREE**

1. Briefly explain five standard measures that must be met by a business organization before it can supply goods and services in the European Union as outlined by the Council of Sustainable and Social Responsible Purchasing Council. **[5 marks]**
2. Critically evaluate the purchasing procedures adopted by the sustainable and social responsible purchasing council of the European Union. **[10 marks]**

**QUESTION FOUR**

1. What principles guide a company when procuring green products and services **[3 marks]**
2. Explain how a company that embraces green purchasing would increase its competitiveness in the market. **[12 marks]**

**QUESTION FIVE**

1. Briefly explain the challenges facing the adoption of supplier diversity. **[3 marks]**
2. Discuss the benefits that would accrue a company that adopts supplier diversity in procuring goods and services in its supply chain management process. **[12 marks]**

**QUESTION SIX**

1. Identify five indicators that can be used by procurement officers to measure the efficiency of modern organizations undertaking supply chain activities. [**5 marks]**
2. Critically examine the main features of a modern organization and show how these qualities influence purchasing and supply management processes. **[10 marks]**