



## **GARISSA UNIVERSITY COLLEGE**

*(A Constituent College of Moi University)*

**UNIVERSITY EXAMINATION 2016/2017 ACADEMIC YEAR ONE  
SECOND SEMESTER EXAMINATION**

**SUPPLEMENTARY/SPECIAL EXAMINATION**

**SCHOOL OF COMPUTER AND INFORMATION SCIENCE**

**FOR THE DIPLOMA IN INFORMATION TECHNOLOGY**

**COURSE CODE: DIT 023**

**COURSE TITLE: BUSINESS INFORMATION STRATEGY**

**EXAMINATION DURATION: 3 HOURS**

**DATE: 25/09/17**

**TIME: 09.00-12.00 PM**

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### **INSTRUCTION TO CANDIDATES**

- **The examination has SIX (6) questions**
- **Question ONE (1) is COMPULSORY**
- **Choose any other THREE (3) questions from the remaining FIVE (5) questions**
- **Use sketch diagrams to illustrate your answer whenever necessary**
- **Do not carry mobile phones or any other written materials in examination room**
- **Do not write on this paper**

**This paper consists of TWO (2) printed pages**

*Supplementary / special exam\_*

1

***please turn over***

*Good Luck – Exams Office*



### **QUESTION ONE (COMPULSORY)**

- (a) Discuss factors considered before beginning a business **[15 Marks]**
- (b) Explain any five barriers to effective business Information success **[10 Marks]**

### **QUESTION TWO**

- (a) State any six importance of innovation **[6 Marks]**
- (b) Explain any four sources of innovation **[8 Marks]**

### **QUESTION THREE**

- (a) Explain is computer system resource? **[3 Marks]**
- (b) Explain any three types of computer system resource s **[12 Marks]**

### **QUESTION FOUR**

- a) Define Document Management **[3 Marks]**
- b) Discuss any six key features of Document Management **[12 Marks]**

### **QUESTION FIVE**

- (a) Explain the role of Multimedia Technology in business environment **[6 Marks]**
- (b) Explain the possible business career choices in Multimedia Technology **[8 Marks]**

### **QUESTION SIX**

- (a) What do you understand by the term World Wide Web (WWW) **[3 Marks]**
- (b) Discuss how internet promote businesses in Information Technology sector **[12 Marks]**

