



GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **FOUR** **SECOND** SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 451

COURSE TITLE: PROJECT MANAGEMENT

EXAMINATION DURATION: 3 HOURS

DATE: 08/05/18

TIME: 09.00-12.00 PM

INSTRUCTION TO CANDIDATES

- The examination has **SIX (6)** questions
- Question **ONE (1)** is **COMPULSORY**
- Choose any other **THREE (3)** questions from the remaining **FIVE (5)** questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of **TWO (2)** printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Project managers are expected to deliver results, on time (if not sooner) and on budget. Solid project planning reduces the risks associated with any project undertaking, hence the need for project management. Explain five reasons why there is need for project management [10 marks]
- (b) A project is a temporally endeavor undertaken to create a unique product, service or result. Discuss five common attributes that are present in all projects that actually form the framework for projects [10 marks]
- (c) Project initiating phases the stage at which the idea to initiate a project germinates. Highlight the key areas included in the plan defining the project [5 marks]

QUESTION TWO

- (a) Using relevant illustrations, explain five stages which are involved in project cycle highlight some of the top project management challenges, along with suggested solution ideas to help overcome those challenges [10 marks]
- (b) Negotiation is a discussion, a set-up of dialogue to produce a settlement or an agreement on something. Importance of negotiation in Project management [5 marks]

QUESTION THREE

- (a) A budget provides a forecast of revenues and expenditures, i.e. constructs a model of how an organization might perform financially if certain strategies, events and plans are carried out. Describe the steps involved in the budget making process [10 marks]
- (b) Causes or sources of conflict in project setting can be many and varied. Explain any five examples of causes of conflicts [5 marks]

QUESTION FOUR

- (a) To create a resource allocation schedule the project manager needs to follow a certain criteria. Describe this criterion [10 marks]
- (b) Discuss the five ways a project manager or individual may choose to handle conflict in an organization [5 marks]

QUESTION FIVE

- (a) Operating budget is concerned with utilization of existing assets. Discuss any five types of operating budgets in project management [10 marks]
- (b) During the implementation process, assessments are carried out to determine if the project is developing as planned. Explain the objectives of a project audit [5 marks]

QUESTION SIX

- (a) Principled negotiation is method is devised to produce wise, efficient and amicable decisions. Discuss the four main principles employed by this approach [4 marks]
- (b) Explain the advantages of IT application in project management to an organization [6 marks]
- (c) Define a project management information system (PMIS) and explain how it is used in project management [5 marks]

