



GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **FOUR**
FIRST SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 449

COURSE TITLE: EMERGING ISSUES IN PURCHASING AND SUPPLIES

EXAMINATION DURATION: 3 HOURS

DATE: 07/12/17

TIME: 2.00-5.00 PM

INSTRUCTION TO CANDIDATES

- The examination has SIX (6) questions
- Question ONE (1) is COMPULSORY
- Choose any other THREE (3) questions from the remaining FIVE (5) questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of TWO (2) printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Explain five dimensions of procurement function in the supply chain network. [5 marks]
- (b) Examine five fundamental steps specifically related to purchasing within the overarching Procure-To-Pay Cycle. [5 marks]
- (c) Discuss five factors influencing effective implementation of green procurement programs. [5 marks]
- (d) Define the term “Thought Leadership” and show its significance in supplier diversity [10 marks]

QUESTION TWO

- (a) Highlight five characteristic of green purchasing. [5 marks]
- (b) The government of Kenya, through NEMA, has banned the use of plastic bags in the country. Discuss five potential benefits of embracing green environmental procurement [10 marks]

QUESTION THREE

- (a) Define the term “diversity certification” and mention three agencies involved in offering these services. [5 marks]
- (b) Critically examine five supplier diversity strategies that can be implemented to provide competitive advantage in the supply chain processes. [10 marks]

QUESTION FOUR

- (a) Explain five objectives of ethics in purchasing. [5 marks]
- (b) Discuss five policy guidelines that a firm should observe when transacting purchases in a global supply chain network. [10 marks]

QUESTION FIVE

- (a) Highlight three main provisions of a Code of Business Ethics. [3 marks]
- (b) Critically analyze six functions of supply chain management that provide vital links in the supply network. [12 marks]

QUESTION SIX

- (a) Examine five qualities that determine an effective supplier. [5 marks]
- (b) Strategic sourcing is one of the key methods that purchasing departments are using to lower costs and improve quality. Explain five concerns of this approach [10 marks]

