GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **THREE** **FIRST** SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 345

COURSE TITLE: INVENTORY AND LOGISTIC MANAGEMENT

EXAMINATION DURATION: 3 HOURS

DATE: 06/12/17   **TIME: 2.00-5.00 PM**

INSTRUCTION TO CANDIDATES

- **The examination has SIX (6) questions**

- **Question ONE (1) is COMPULSORY**

- **Choose any other THREE (3) questions from the remaining FIVE (5) questions**

- **Use sketch diagrams to illustrate your answer whenever necessary**

- **Do not carry mobile phones or any other written materials in examination room**

- **Do not write on this paper**

This paper consists of TWO (2) printed pages   *please turn over*

QUESTION ONE (COMPULSORY)

(a) Describe the term logistics management **[2 marks]**

(b) XYZ limited company has just employed you as a logistics manager. Mention and clearly explain the activities you need to focus on **[8 marks]**

(c) Discuss the principles behind the stores and warehouse management **[9 marks]**

(d) Define logistics mix. What are the main components of logistics mix **[6 marks]**

QUESTION TWO

(a) Logistical activities are vital to a given firm at the any phase. Explain the importance of logistics

[10 marks]

(b) Briefly explain the various elements of logistics management **[5 marks]**

QUESTIONS THREE

(a) Name and critically analyze the factors that influence logistics management **[10 marks]**

(b) Highlight the current trends in logistics management **[10 marks]**

QUESTION FOUR

(a) Briefly explain three logistical activities in transport industry **[6 marks]**

(b) Name three methods of transport and each case, suggest two advantages using that mode

[9 marks]

QUESTION FIVE

(a) Clearly explain six principles of inventory management **[9 marks]**

(b) Describe the need of storage of goods in warehouse **[6 marks]**

QUESTION SIX

(a) Briefly explain the evolution of logistics management **[10 marks]**

(b) Highlight the importance of logistics in a growing business organization **[5 marks]**